

# GO green

## Go Green 2016 Event Sponsorship



April 2016

# Thank you for enquiring about sponsoring a Go Green 2016 event!

Over the last year Go Green held 30 events with over 1700 attendees and in 2016 we are continuing our regular monthly series of events to include Business Breakfasts, Workshops, Evening Networking Events and Behind the Scenes Tours. Go Green events are delivered by Low Carbon South West in collaboration with Business West. Read what attendees think of our events on our website.



## Sponsorship benefits

### Media coverage

As a sponsor your brand logo and company name with links to your website will appear on event listings found on the Go Green, Low Carbon South West and Business West websites. Whenever media coverage in the local or national press can be secured your company name will be clearly stated as sponsoring the event. When the event is mentioned on social media your company name will be tagged.

## Tickets

As a sponsor you will have three complimentary tickets for the sponsored event.

## Delegate list

Before the event you will receive a list of attendees and organisation names.

## Agenda

As a sponsor your organisation will have the opportunity to present at the event and share your green credentials and experiences of sustainable business practice with our audiences of highly engaged businesses.



*“A huge thank you to everyone that made the Go Green Awards so successful, it was a pleasure to be a sponsor at such a special event. It was extraordinary to have so many like-minded individuals in the same room, pushing the boundaries for positive change. Almeda have benefitted greatly from opportunities created at the event, such as partnering with other businesses that share our ethos and promoting our brand against values that directly reflect our own.”* Louise Coles, Almeda Facilities Ltd

## Exhibiting

As a sponsor you have the opportunity to have a free exhibition space at a Go Green Business Breakfast. If you would like a space please confirm with Imogen who will send you details, please email [Imogen.Dow@lowcarbonsouthwest.co.uk](mailto:Imogen.Dow@lowcarbonsouthwest.co.uk)



*“At traditional networking events delegates may have found it difficult to understand the value of what we offer, but at this Go Green event everyone was very open to our proposition. Attendees in general were highly motivated to achieve green goals and were ready and willing to introduce our service into their businesses where possible.”* Jeremy Field, Velopost

As an exhibiting sponsor you have an opportunity for a 60 second pitch to succinctly explain what you can offer to businesses to help them improve their green credentials and entice attendees to your exhibition space.



## Sponsorship fees

Event	Approx. no. of attendees	Non Prove It member fee	Prove It member fee*
Business Breakfast	40-50	£300	£250
Workshop or Behind the Scenes Tour	20-30	£250	£200

\*To become a Prove It member please take a look at our [website](#)

If you have any remaining questions please email [events@gogreenbusiness.co.uk](mailto:events@gogreenbusiness.co.uk)

We very much look forward to seeing you at a Go Green event soon!

[www.gogreenbusiness.co.uk](http://www.gogreenbusiness.co.uk)